

DIGITAL CONTENT CREATOR

JOB DETAILS	
LOCATION: Global South strongly preferred <i>(Any location where Oxfam has an office and is able to establish a contract of employment)</i>	CONTRACT TYPE: Fixed Term, 3 years.
INTERNAL JOB GRADE: C2	Hub and Team: Influencing and Engagement Hub - Inequality, Economic and Climate Justice Advocacy & Campaigns Team
SALARY: In line with Oxfam values & according to location.	HOURS: full time
FLEXIBLE WORKING We believe flexible working is key to building the Oxfam International Secretariat of the future, so we're open to talking through the type of flexible arrangements which might work for you. We think this role would work particularly well as a full-time remote/home-based or office based (where relevant) dependant on the preference of the successful applicant. We are open to compressed work-week, or other flexible hours working arrangements.	
COMMITMENT TO DIVERSITY AND INCLUSION We are committed to ensuring diversity and gender equality within our organization.	
HUB PURPOSE: Achieving systemic change and impact using Oxfam's presence at every level from local, to regional, to global, aligned with the vision of the global strategic framework: influencing and engaging audiences around the world – through action and by generating financial support - to fight inequality to end poverty and injustice.	
TEAM PURPOSE: - Ensuring that Oxfam's influencing around the world including campaigns, advocacy, policy, research is high impact and achieves systemic change with a focus on inequality, economic and climate justice. - Leading, convening & managing Oxfam's influencing work across the world. Consulting, co-creating and setting vision and direction of travel for Oxfam's worldwide influencing work. Embedding an integrated people-powered approach in all Oxfam's influencing work. - Enabling a strategic approach to working with allies and partners for influencing, ensuring co-creation, organisational humility, and support for partnerships and allyships	
JOB PURPOSE: - Leads the end-to-end production of engaging, human-centred digital content, particularly video, creating content that makes complex issues relevant, accessible and compelling to digital audiences. - Works as part of the Inequality Campaign's digital content team to spot emerging trends, identify opportunities, shape content direction and experiment with new formats and platforms, using audience insights and performance data to continuously improve content, grow reach and drive engagement and action.	
ROLE REPORTS TO	Global Campaign Lead, Inequality

ROLES REPORTING TO THIS POST	None
BUDGET RESPONSIBILITY	None
KEY RESPONSIBILITIES (Technical, Leadership, People and Resource management) • Develop creative content packages that support global campaign priorities, including Tax the Super Rich, Make Rich Polluters Pay, Inequality Week and other emerging advocacy and campaigning opportunities, with a strong focus on video-first and platform- native storytelling. • Create, produce and edit engaging digital content, including short-form videos, social media assets, graphics and multimedia storytelling, translating stories, research and campaign messages into accessible and impactful content for public audiences. • Collaborate with global Campaign Leads, Campaigners and Communications colleagues to identify content opportunities, develop concepts, and produce content that aligns with campaign objectives, audience needs and current digital trends. • Leads content development around global summits ad priority campaign moments, supporting remote production and partner-led initiatives, transforming on-the-ground material and insights into compelling digital content that brings key issues, campaigns and human stories to life. • Work with research, policy and advocacy colleagues to translate complex research, data and policy analysis into clear, engaging and shareable content that drives public understanding and engagement on inequality issues. • Lead all stages of content production, including story development, scripting, filming, video editing, copywriting and publishing-ready asset creation, ensuring high-quality outputs across digital channels. • Provide creative leadership and guidance on content formats, audience engagement and emerging digital trends to strengthen campaign communications and public-facing content. • Deliver content creation in an anti-racist, intersectional feminist and collaborative manner, ensuring that content reflects Oxfam's values and centers the perspectives of partners and communities.	

PERSON SPECIFICATION
Most importantly, every individual at Oxfam International Secretariat needs to be able to: • Live our values of INCLUSION, ACCOUNTABILITY, EMPOWERMENT, COURAGE, SOLIDARITY and EQUALITY (read more about these here) • Ensure you commit to our ORGANIZATIONAL ATTRIBUTES (including adhering to the Code of Conduct):

1. Be committed to our feminist principles, and to applying them in your day-to-day behaviour and your work. Be ready to keep learning, with accountability to those who experience oppression as a result of their identities, such as their gender, race/ethnicity, disability, class, or LGBTQIA identity."	2. Be committed to undertaking Oxfam's safeguarding training and adhering to relevant policies, to ensure all people who come into Oxfam are as safe as possible.
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EXPERIENCE, KNOWLEDGE & COMPETENCIES

ESSENTIAL

- Self-Awareness
- Relationship building and influencing
- Creative, with an ability to apply design thinking
- Agile, with the ability to deal with complexity and ambiguity

In addition:

- Demonstrated ability to create high-quality digital content across multiple formats, including short-form video, social media content, photography and written storytelling.
- Strong video production and editing skills, including scripting, filming, editing and post-production, with experience using tools such as Adobe Creative Suite, CapCut, Canva or equivalent content creation software.
- Demonstrated ability to translate complex policy, research and advocacy issues into clear, accessible and engaging content for public audiences.
- Strong understanding of digital storytelling, audience engagement and content trends across social media platforms, particularly TikTok, Instagram, YouTube and LinkedIn.
- Excellent communication and collaboration skills, with experience working effectively across teams, partners and diverse stakeholders.
- Commitment to ethical content creation embedding anti-racist, feminist and rights-based approaches in content creation.
- Very good oral and written communication skills in English.
- Excellent project management and organisational skills, with the ability to manage multiple content projects and deliver high-quality outputs to tight deadlines.

Desirable

- Experience working across geographic boundaries and collaborating with global teams.
- Knowledge of inequality, climate justice, development finance or related social justice issues.
- Photography and videography skills for digital campaigning and advocacy.
- Fluency in French and/or Spanish.

SAFER RECRUITMENT: Oxfam is committed to preventing any type of unwanted behavior at work including sexual harassment, exploitation and abuse, lack of integrity and financial misconduct; and promoting the welfare of children, young people and adults. Oxfam expects all staff and volunteers to share this commitment through our code of conduct. We place a high priority on ensuring that only those who share and demonstrate our values are recruited to work for us. Offers of employment will be subject to satisfactory references and appropriate screening checks, which can include criminal records and terrorism finance checks.